

Invitation HUMAN 2015: Towards social impact

Weparendelighted to invite you to the HUMAN 2015
Conference: the fourth Dutch multi-stakeholder
will bake of the place on The stakeholder
will bake place on The stakeholder
PwC office in Amsterdam. You can now register via
www.humanrightshipsinessinessinessines by John
Morrison + Q&A Audience

The HUMAN Conference has the specific aim to continue a dialogue between by Robert van der Laan

variou46 takehoblers on the issue of corporate hubreation SES responsibilities. 11.00 – 12.30

This year, the theme 13.30 of HBIMAN 15.00 'Towards Social Impact'. During the 150 h 5 ere 162.0



participants can join amenge and snare your strength! Lu introductory or advanced thematic workshops 16.30 – 16.50 Reflection on the day by John Morrison organized by experts in the field. The workshops are:

- The introductory workshop Human Rights 1.0
- MY60510 ed 4 71 a 0 001: Selto in graby n Gitte empse via that biltie hm
- Integrating Human Rights in business operations: 17.00 – 18.00 Drinks audits or engagement?
- Measuring Social Impact
- Product Social Impact Assessment
- · Reporting on Human Rights
- Setting up a Stakeholder Dialogue
- Benchmarking Human Rights Performance
- Social Return on Investment

For more information about HUMAN 2015 see www.humanrights-business.nl

PLENARY

Programme the morning, Nyloh Morison will explain his view on how companies can respect human rights with their activities

and within their chain. Mrs Etta Rosales will 9:15 ur3:45 core the need for international

Registratione swell elaborate on how

9:45 companies can achieve this by implementing the UN Guiding Principles on Business and

Presentd্যাত্রনা ইচিচাই: 'Towards Social Impact' Keynote speech Selima Ahmad Keynote speech Stephanie Maier BREAKOUT SESSIONS Panel Discussion

During the afternoon program, you will 11:15be able to participate in various breakout

Workshops ions Business & Human Ray Will find Social Indictional information about the content of these sessions. Please read

12:45 this information carefully and fill in in which breakout sessions you prefer to

Lunch participate in at the ticket shop.

13:45

ns

Roundtables to discuss participant questions in a multi-stakeholder setting

15:15

Keynote speech Marcela Manubens Q&A with Marcela Manubens Next Steps by Selima Ahmad

16:15

Drinks

SIGN IN NOW! 4TH CONFERENCE ON HUMAN RIGHTS AND BUSINESS TUESDAY JUNE 16TH 2015



3RD CONFERENCE ON HUMAN RIGHTS AND BUSINESS JUNE 11™ 2014



Selima Ahmad

Selima Ahmad is the Vice Chairperson of the Nitol-Niloy Group and Founder of the Bangladesh Women Chamber of Commerce and Industry (BWCCI).

In 2014 she was awarded the Oslo Business [er Peace Award.

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explain his view on how companies can n Margala Manukana isi બિન્ફિટા VP for Socialana pacture uninever with their activities responsible for the implementation of the UNGP, and for piloting the underscore the need for international

ryjew with Etta Rosales by John UNGP Reporting Framework at Unilever. rison + Q&A Audience business to move from humanity. She will elal

vveicome by Robert van der Laan 10.30 - 10.40

Break Break Maier is Head of Corporate Responsibility William Responsibility 10.40 - 11.00Investors. In 2013, she was elected to the Board of Directors of the UK

Sustainable Investment and Finance Association.



BREAKOUT SESSION

Stephainie: Maierieve

During the morning, N

111000 — 172300 Breakouttsession 11 varioussiessions challenge and share your strength!

wnich preakout sessions you prefer to Duringet Heaffer noon program you will participate in at the ticker shop

Sign in Now!

Registration is possible till June 12th, 2015, 5 pm via www.humanrights-business.nl/registration/ The conference has a maximum capacity in terms of number of participants and we will use a 'first come first serve principle': to ensure a seat, we recommend early registration.

We hope to welcome you on HUMAN 2015!

Sincerely, Pieter de Vente, CNV Internationaal Wim Hart, ICCO Cooperation Robert van der Laan, PwC Giuseppe van der Helm, VBDO









